

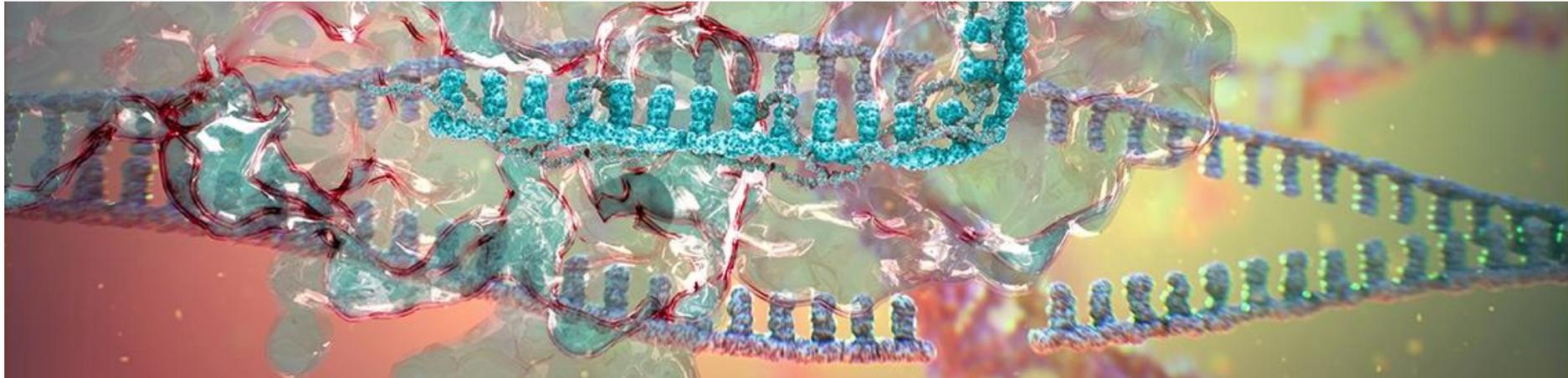
# Workshop

## Promoting Innovation through People

*- a question about surviving the future*

Sanja Beyowich – Astra Zeneca  
Martin Högenberg - CGI

Innovation In Action  
2017-10-(24-25)



**”Anarchy in the  
UK or employee  
driven  
innovation”**





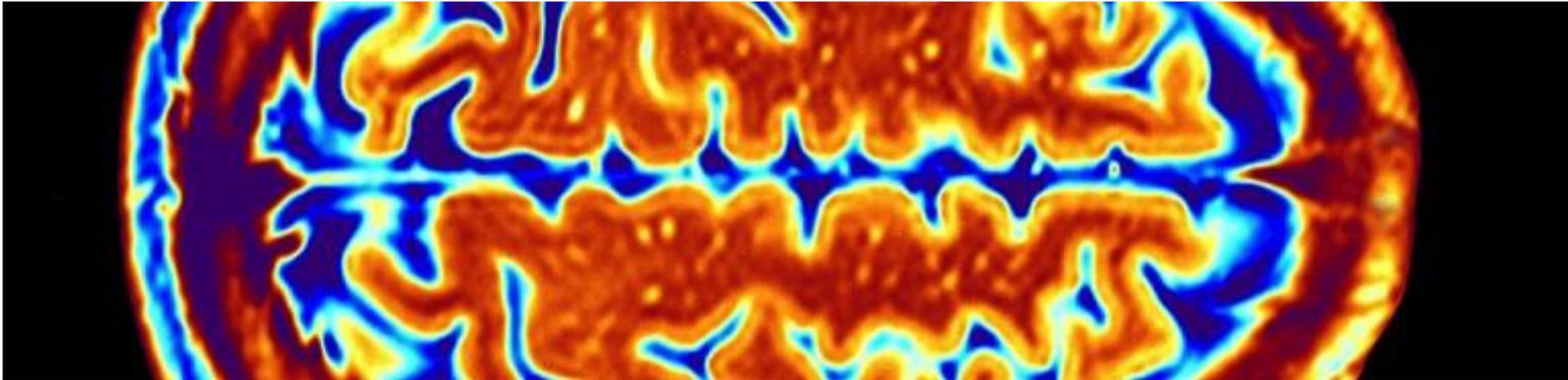
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# Challenge, need and problem

- How do we meet future business needs in an environment where focus is on **short term deliveries**?
- How do we make people being more **creative**?
- How do we create an innovative business **climate**?

- Is there anything we can adapt as approach to open up for **behaviours** supporting innovative **culture**?
- How important is **knowing** people and how we **treat** them for a sussesful innovative business?



# Self Reflection

- 5 min, 1:1 reflecting on:  
3 key behaviours that characterize you
  - At home
  - At work





**People interacting**

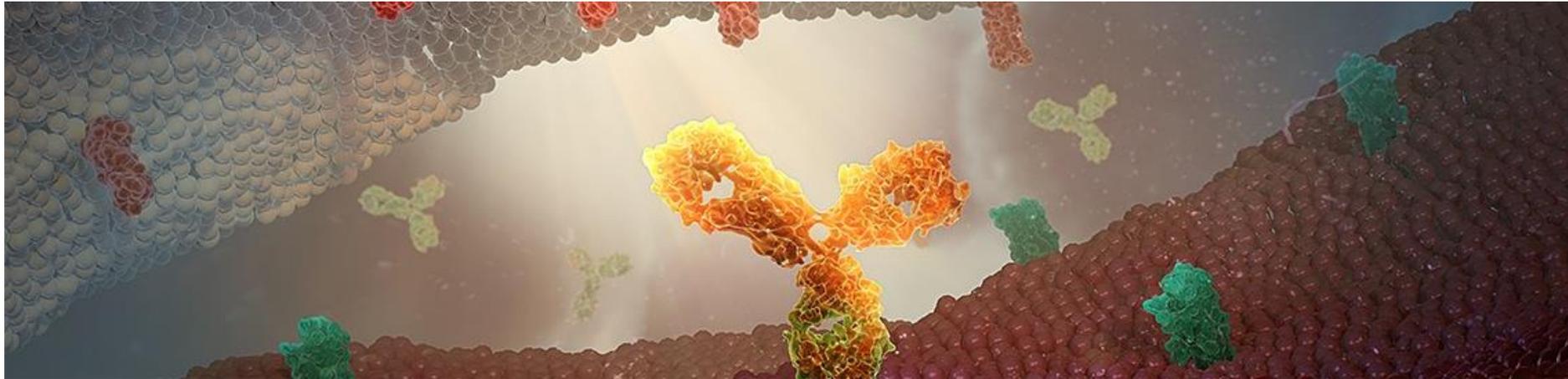
**Discuss key insights from watching video**

**Add into menti.com 76 48 25**



# Workshop

**Build houses**  
**Have fun**  
**help each other to learn**  
**Be curious for knowledge**



# 1. Other idea

- 1 ideator
  - 2 builders
  - 1 observer
1. 2 min to create idea in template, others create a hat for ideator
  2. 10 min to explain and build the idea
  3. Observer add level of creativity into menti.com 76 48 25
  4. 3 min discuss observations and key insights
  5. Observer add 3 key insights into menti.com 76 48 25





## 1 Template for other idea – 1 ideator

*Write down* an idea that is **desirable** or meets a **need** or or is a **solution**

### *Could start like*

A house where...

A house where people will enjoy...

A house for...

A house when...

A house that

Workshop leaders  
Sanja Beyowich Astra Zeneca  
Martin Högenberg CGI

1

## Template for other idea – 1 Observer

Boosting creativity

Killing creativity

Problems and needs

Reflections

Roles

Level of creativity  
menti.com 76 48 25

3 key insights into menti.com 76 48 25

## 2. Team idea

- 3 ideators and builders
- 1 observer

1. 15 min to create idea in template and to build it
2. Observer add level of creativity into menti.com 76 48 25
3. 3 min discuss observations and key insights
4. Observer add 3 key insights into menti.com 76 48 25





## Template for team idea – 3 people

*Write down* an idea that is **desirable** or meets a **need** or or is a **solution**

### *Could start like*

A house where...

A house where people will enjoy...

A house for...

A house when...

A house that

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# 2

## Template for team idea – 1 observer

Boosting creativity

Killing creativity

Problems and needs

Reflections

Roles

Level of creativity  
menti.com 76 48 25

3 key insights into menti.com 76 48 25

### 3. Innovation coach - Ideator is responsible for level of creativity!

- 1 ideator and coach
  - 2 builders
  - 1 observer
1. 2 min to create idea in template
  2. 10 min to explain, coach and build the idea
  3. Observer add level of creativity into menti.com 76 48 25
  4. 3 min discuss observations and key insights
  5. Observer add 3 key insights into menti.com 76 48 25





3

## Template for innovation coach – 1 ideator and coach

Ideator is responsible for level of creativity!

*Write down* an idea that is **desirable** or meets a **need** or or is a **solution**

### *Could start like*

A house where...

A house where people will enjoy...

A house for...

A house when...

A house that

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# 3

## Template for innovation coach – 1 observer



Boosting creativity

Killing creativity

Problems and needs

Reflections

Roles

Level of creativity  
menti.com 76 48 25

3 key insights into menti.com 76 48 25

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## 4. Promote innovation 5 minutes

**Describe principles, attitudes, behaviours and other things that would promote innovation**

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# 4

## Template – Promote innovation

Describe principles, attitudes, behaviours and other things that would promote innovation

Add into menti.com 76 48 25

# Next step about surviving the future by promoting innovation through people

Receive the “card with rules”

Attend at tele conference 2017-11-20 1300-1400 where we discuss related questions and reactions from your organization



# All – go to [menti.com](https://www.menti.com) add code 69 52 1

Was the workshop fun?

How much did you learn?

How useful is the knowledge for you?

"Describe how you may benefit from the knowledge acquired"

