

A 3D animated scene showing three people in a meeting. A man with a beard and a yellow shirt is pointing at a whiteboard. A woman with pink hair in a bun is on the left, and a woman with glasses and a green shirt is on the right. The whiteboard has the text 'HUMAN PRESENCE + COLLABORATION TOOLS = SUCCESSFUL MEETING' written on it. The background is a dark, stylized outdoor setting with a railing and a view of a city at night.

HOW VR MEETINGS CAN ACCELERATE YOUR BUSINESS

28/4-2020, IPX / INNOVATION PIONEERS, STOCKHOLM

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IMMERSIVT...



INTERAKTIVT...

TRANSFORMATIVT.

KREATIVT...



KOMMUNIKATIVT...



BENEFITS OF VR MEETINGS

- GET A SENSE OF PRESENCE AND CLOSENESS, INDEPENDENT OF DISTANCE
- SAVE TIME AND \$\$\$
- SAVE THE ENVIRONMENT
- REMOVE DISTRACTIONS
- VISIT OTHERWISE IMPOSSIBLE OR IMPRACTICAL PLACES
- COLLAB AROUND 3D OBJECTS / DIGITAL TWINS
- INNOVATE!

TIER 0: PERSONAL PRODUCTIVITY WITH VR

TIER 1: SMALL, "REGULAR" MEETINGS

TIER 2: LARGE EVENTS, CONFERENCES ETC

PERSONAL PRODUCTIVITY WITH VR

- VIRTUAL DESKTOP
- IMMERSEVR
- VSPATIAL
- SPACES
- HOLOSWITCH

A person is shown in profile, wearing a white VR headset and a grey long-sleeved shirt. They are sitting at a desk, typing on a laptop. The desk is cluttered with various items, including a glass of water, a white mug, a pair of glasses, and some papers. In the background, there are shelves filled with folders and papers. The overall scene is dimly lit, with a warm, slightly dark color palette. The word "VIDEOS!" is overlaid in large, white, bold letters in the center of the image.

VIDEOS!

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PRODUCTIVITY IN VR - WHY?

- INFINITE SCREEN SPACE
- BRING YOUR PHONE NOTIFICATIONS/CALLS INTO VR
- JOIN VIDEO CALLS FROM VR
- RECORD PRESENTATIONS FROM VR
- GET GOOD AT BLIND TYPING :)
- QUESTIONS/DISCUSSION

SMALL, "REGULAR" MEETINGS

- MEETINVR / GLUE
- SPATIAL
- FRAMEVR
- RUMII
- REC ROOM



VIDEOS!

MEETINGS IN VR - WHY?

- WORK IN ENGAGING VIRTUAL ENVIRONMENTS
- WORK WITH 2D SURFACES/SCREENS OR 3D OBJECTS
- NATURAL GROUP DYNAMICS IN THE ROOM
- CREATE SHARED MEMORIES
- QUESTIONS/DISCUSSION

BIG EVENTS, CONFERENCES ETC

- ALTSPACE
- ENGAGE
- MOZILLA HUBS
- WAVEXR



VIDEOS!

EVENTS IN VR - WHY?

- DYNAMIC DIGITAL VENUES
- EASY TO DO BREAKOUT SESSIONS, 1-1 MEETINGS, ETC
- MAGICAL ACTIVITIES - YOUR IMAGINATION IS THE LIMIT
- CAN BE FILMED AND PARTICIPATED THROUGH 2D
- QUESTIONS/DISCUSSION

WRAPPING UP. FIRST STEPS?

0. DECIDE!
1. GET VR HEADSETS
2. PLAY AND EXPLORE
3. SMALL GROUP MEETING
4. EVALUATE
5. PLAN & LAUNCH PILOT

HOW CAN IMMERSIVT HELP?

1. EDUCATION / TRAINING

2. FACILITATION

3. PRODUCTION

FOR MORE INFO:
VISIT [IMMERSIVT.SE/VRMOTEN!](https://immersivt.se/vrmoten/)

A person wearing VR goggles is seated at a desk in a dimly lit office. They are looking at a laptop screen which displays a web page. The desk is cluttered with a white mug, a glass of water, a pair of glasses, and some papers. The background shows shelves with books and other office supplies.

THANK YOU - GET IN TOUCH!

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