

An illustration of three stylized avatars in a virtual meeting environment. On the left, a woman with pink hair in a bun and a white shirt. In the center, a man with a beard and a yellow shirt. On the right, a woman with dark hair and glasses wearing a green shirt. They are gathered around a whiteboard. The whiteboard has the text 'HUMAN PRESENCE + COLLABORATION TOOLS = SUCCESSFUL MEETING'. The background shows a wooden structure and a view of a city at dusk.

# HOW VR MEETINGS CAN ACCELERATE YOUR BUSINESS

28/4-2020, IPX / INNOVATION PIONEERS, STOCKHOLM

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# BENEFITS OF VR MEETINGS

- GET A SENSE OF PRESENCE AND CLOSENESS, INDEPENDENT OF DISTANCE
- SAVE TIME AND \$\$\$
- SAVE THE ENVIRONMENT
- REMOVE DISTRACTIONS
- VISIT OTHERWISE IMPOSSIBLE OR IMPRACTICAL PLACES
- COLLAB AROUND 3D OBJECTS / DIGITAL TWINS
- INNOVATE!

**TIER 0: PERSONAL PRODUCTIVITY WITH VR**

**TIER 1: SMALL, "REGULAR" MEETINGS**

**TIER 2: LARGE EVENTS, CONFERENCES ETC**



# PERSONAL PRODUCTIVITY WITH VR

- VIRTUAL DESKTOP
- IMMERSEVR
- VSPATIAL
- SPACES
- HOLOSWITCH





**VIDEOS!**

**[immersivt.se](https://immersivt.se)**



# PRODUCTIVITY IN VR - WHY?

- INFINITE SCREEN SPACE
- BRING YOUR PHONE NOTIFICATIONS/CALLS INTO VR
- JOIN VIDEO CALLS FROM VR
- RECORD PRESENTATIONS FROM VR
- GET GOOD AT BLIND TYPING :)
- QUESTIONS/DISCUSSION



# SMALL, "REGULAR" MEETINGS

- MEETINVR / GLUE
- SPATIAL
- FRAMEVR
- RUMII
- REC ROOM





VIDEOS!

[immersivt.se](http://immersivt.se)



# MEETINGS IN VR - WHY?

- WORK IN ENGAGING VIRTUAL ENVIRONMENTS
- WORK WITH 2D SURFACES/SCREENS OR 3D OBJECTS
- NATURAL GROUP DYNAMICS IN THE ROOM
- CREATE SHARED MEMORIES
- QUESTIONS/DISCUSSION



# BIG EVENTS, CONFERENCES ETC

- ALTSPACE
- ENGAGE
- MOZILLA HUBS
- WAVEXR





VIDEOS!

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# EVENTS IN VR - WHY?

- DYNAMIC DIGITAL VENUES
- EASY TO DO BREAKOUT SESSIONS, 1-1 MEETINGS, ETC
- MAGICAL ACTIVITIES - YOUR IMAGINATION IS THE LIMIT
- CAN BE FILMED AND PARTICIPATED THROUGH 2D
- QUESTIONS/DISCUSSION



# WRAPPING UP. FIRST STEPS?

0. DECIDE!
1. GET VR HEADSETS
2. PLAY AND EXPLORE
3. SMALL GROUP MEETING
4. EVALUATE
5. PLAN & LAUNCH PILOT

# HOW CAN IMMERSIVT HELP?

1. EDUCATION / TRAINING

2. FACILITATION

3. PRODUCTION

FOR MORE INFO:  
VISIT [IMMERSIVT.SE/VRMOTEN!](https://immersivt.se/vrmoten/)



A person is shown in profile, wearing a VR headset and typing on a laptop. The background is a cluttered desk with various items like a mug, a glass, and papers. The text is overlaid on the left side of the image.

# THANK YOU - GET IN TOUCH!

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