

IPx – Imagine

LEARNING SESSION

2020-04-28

CGI

Experience the commitment®

for Global Futures

Special Covid-19 Issue: April 2020

Response

Rebound

Recession

Rethink

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GATHER OUR COLLECTIVE INTELLIGENCE

The **goal** with this session is to learn how to get **ready** for the **unexpected**, and how to **master** it!

- Post Pandemic lens – **Insights** from Thought leaders, futurists and clients from around the world
- HOW and Ambidextrous leadership - Master the **unexpected** with collective intelligence
- Improving **business agility** to master the unexpected



Post pandemic LENS

CGI

The pandemic will cause an extended period of economic recession.

The opportunity or necessity to **Rethink and Reinvent** entire systems and industries

RECESSION

REINVENTED



Heart
beats

Evidence / Denial /
Over – and Under-
Estimation/ Learnings /
Emotions / Mistakes /
Success

Life and
Businesses are
carefully being
brought back
online

Fight and control
the outbreak and
protect the
population

RESPONSE

REBOUND

START

**Society / Technology /
Economy /
Environment / Politics
/ Industries**



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Industries slower / faster to rebound (ranked)





CGI HOW

Building collective intelligence

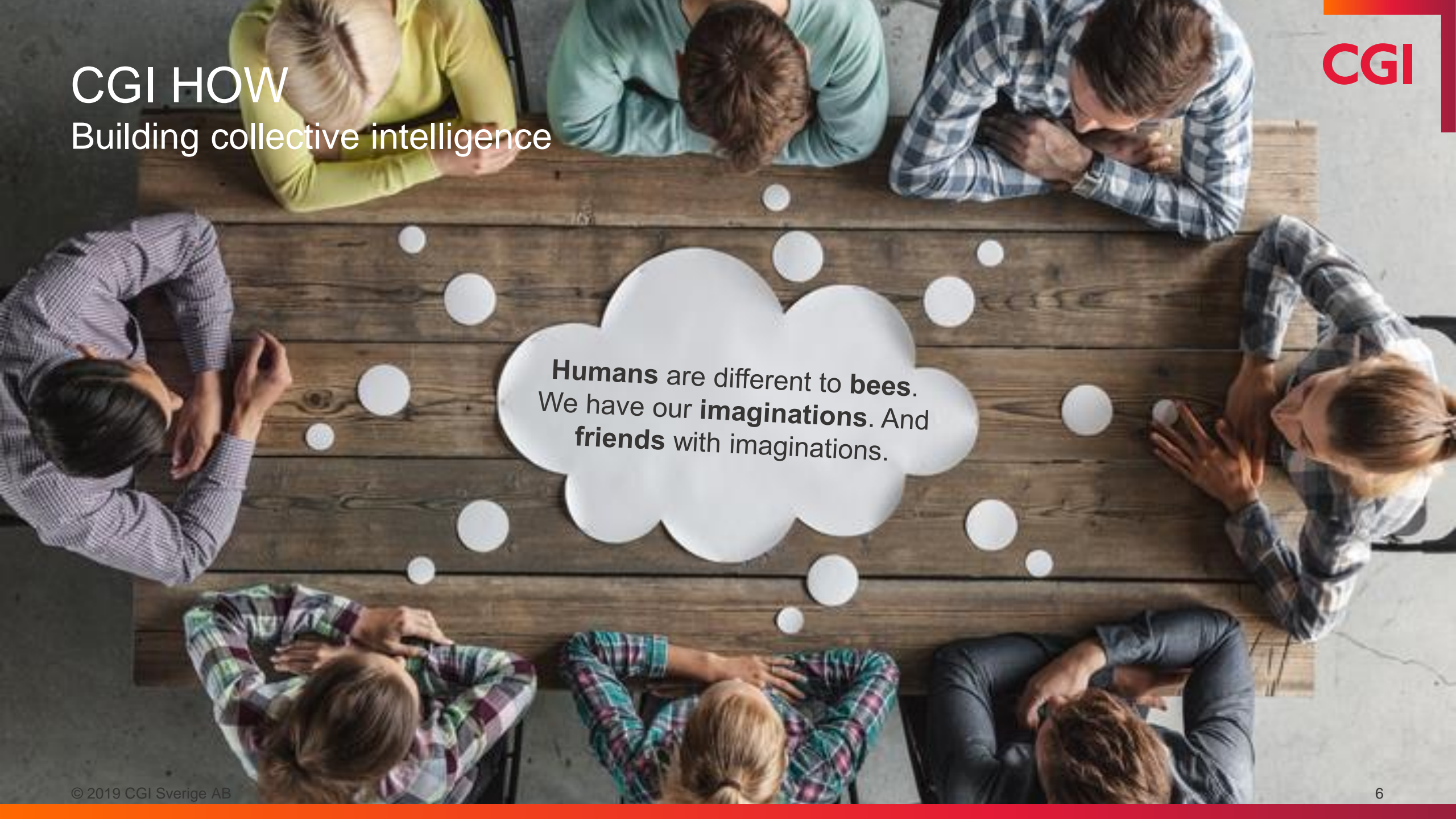
CGI

Honey bees communicate with one another by dancing

Honey bees have been producing honey in the same way for
150 million years

CGI HOW

Building collective intelligence

A top-down view of a group of eight people sitting around a large, rustic wooden table. They are all looking towards the center of the table. In the center of the table is a large, white, cloud-shaped thought bubble. Scattered around the bubble and the people are several smaller, white, circular paper discs. The people are dressed in casual clothing, including plaid shirts, a yellow sweater, and a green sweater. The background is a plain, light-colored floor.

Humans are different to **bees**.
We have our **imagination**s. And
friends with imaginations.

IMAGINE

REINVENTED SOCIETY

2022-04-28

Menti.com 46 62 50

Role - Facilitator

Assign the person most south at the moment.

This person have the role as facilitator, to make the group move from A to B.

From kicking of the meeting, to ending it, 13 minutes later, with everyone managed to introduce them self and their dream and nightmare at menti.com.

Like this

Hi, I'm Martin Högenberg, head of innovation at CGI, and a fan of baking bread and to be active. If crazy things happens, i can always get back and do some great bread, like they did thousands year back.

What if our workforce could keep on running in the forest as part of the every day working life. It would make people resist pandemics, it would lower the time people is sick. Doing things like learning, sharing knowledge, solving problems, counting trees or something like that... I think there is opportunities with new models, bringing value to people, society and businesses in this, as technology created new behaviours.

- | | |
|---------|---|
| Menti 1 | Training, health, working |
| Menti 2 | Education and skills, Mental Health, Digital Society, Workforce and employment |
| Menti 3 | What if we let people run during working time, doing valuable tasks, and also improve our health |
| Menti 4 | What if we got even more stuck in front of digital tools, loosing the perspective of new impressions nature gives, and people challenge us with. Ending up with less resistant people, for the unexpected |



Go to www.menti.com and use the code 46 62 50

Instructions during this 13 minutes session (you can navigate forward during the session, but not backwards)

- 1. Each person talk about a dream for our society during 1 minute
- 2. Describe your dream with one word in menti.com
- 3. Match your dream with predefined areas in menti.com
- 4. Share your Dream in menti.com,
- 5. Share your Nightmare in menti.com

Going into Breakout rooms

IMAGINE

REINVENTED SOCIETY

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Improving **business agility** in unprecedented times

Key considerations for responding, rebounding and reinventing through the pandemic

ACTIONS FOR THE **RESPONSE** PHASE

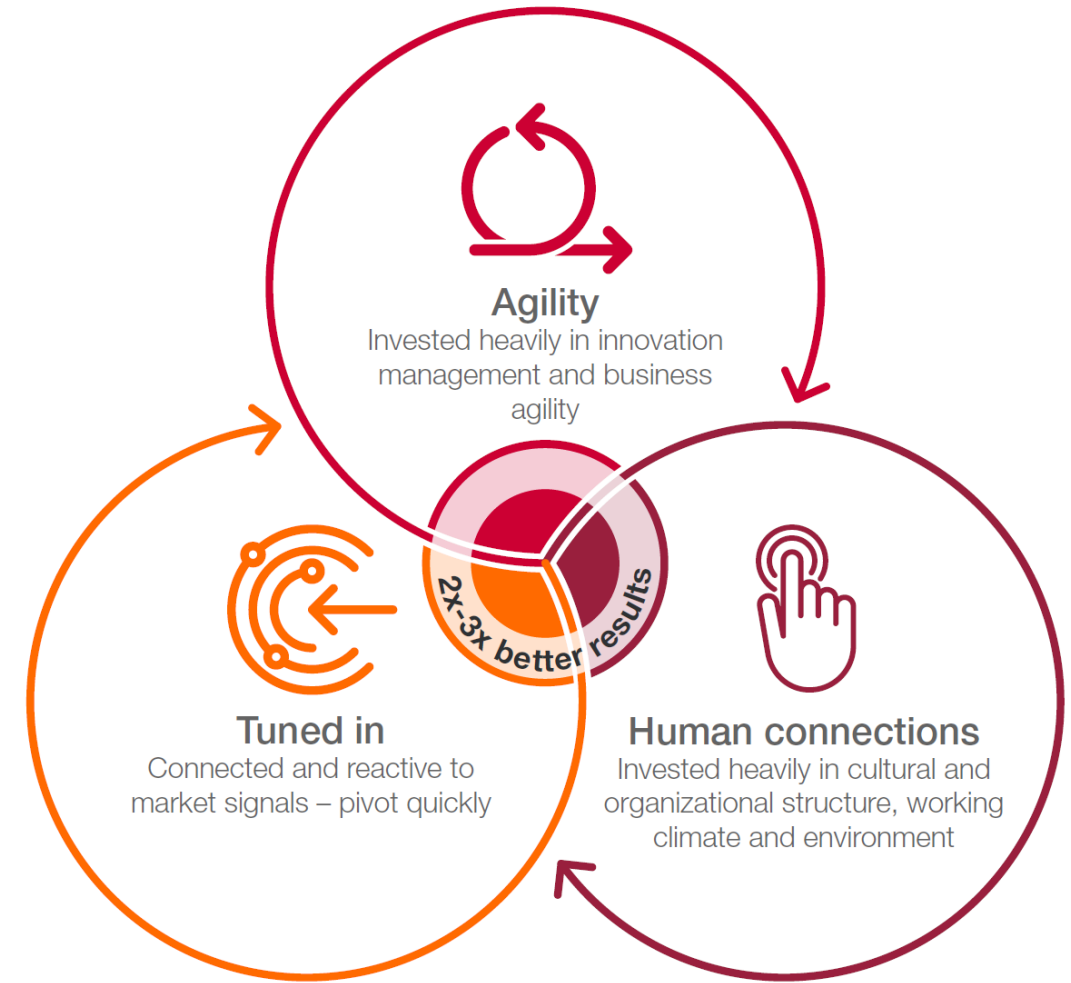
- **Simplify** offerings and the customer experience
- **Ensure** a safe, trusting culture
- Move decision-making **closer** to the customer

ACTIONS FOR THE **REBOUND** PHASE

- Add engaging functionality to your **offerings**
- Drive customer **experience** innovation
- Invest in **human** capital programs

ACTIONS FOR THE **REINVENT** PHASE

- Invest in employee **learning** to drive innovation
- Build a high-performance, agile **culture**
- Invest more in **understanding** your customers to drive innovation





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