

## Do you know the innovation lingo?

- |                                                               |                                                          |
|---------------------------------------------------------------|----------------------------------------------------------|
| <input type="checkbox"/> Accelerator                          | <input type="checkbox"/> Innovator                       |
| <input type="checkbox"/> Agile                                | <input type="checkbox"/> Innovation Ambition Matrix      |
| <input type="checkbox"/> Blue Ocean strategy                  | <input type="checkbox"/> Innovation management           |
| <input type="checkbox"/> Business Incubator                   | <input type="checkbox"/> Inventor                        |
| <input type="checkbox"/> Company accelerator                  | <input type="checkbox"/> Intrapreneur                    |
| <input type="checkbox"/> Co-creation                          | <input type="checkbox"/> Incremental innovation          |
| <input type="checkbox"/> Collaborative Accelerator            | <input type="checkbox"/> Innovation funnel               |
| <input type="checkbox"/> Creativity                           | <input type="checkbox"/> Innovation standard             |
| <input type="checkbox"/> Crowdsourcing                        | <input type="checkbox"/> Lean Startup                    |
| <input type="checkbox"/> Disruptive Innovation                | <input type="checkbox"/> Minimum viable product (M.V.P.) |
| <input type="checkbox"/> Entrepreneur                         | <input type="checkbox"/> Open Innovation                 |
| <input type="checkbox"/> First Attempt In Learning (F.A.I.L.) | <input type="checkbox"/> Pivot                           |
| <input type="checkbox"/> Family, Friends, Fools (3Fs)         | <input type="checkbox"/> Preto- and prototyping          |
| <input type="checkbox"/> Hypothesis                           | <input type="checkbox"/> S-curve                         |
| <input type="checkbox"/> Idea                                 | <input type="checkbox"/> Scaleup                         |
| <input type="checkbox"/> Ideation                             | <input type="checkbox"/> Startup                         |
| <input type="checkbox"/> Idea Management                      | <input type="checkbox"/> Startup Accelerator             |
| <input type="checkbox"/> Innovation                           | <input type="checkbox"/> Technology Adoption Life Cycle  |
| <input type="checkbox"/> Invention                            | <input type="checkbox"/> Three horizons model            |
| <input type="checkbox"/> Value proposition                    | <input type="checkbox"/> Unicorn                         |

## ... and the popular models?

- |                                                      |                                                           |
|------------------------------------------------------|-----------------------------------------------------------|
| <input type="checkbox"/> Business Model Canvas (BMC) | <input type="checkbox"/> Outcome Driven Innovation (ODI)  |
| <input type="checkbox"/> Design Sprint               | <input type="checkbox"/> Ten types of innovation          |
| <input type="checkbox"/> Design Thinking             | <input type="checkbox"/> The Marshmallow Challenge        |
| <input type="checkbox"/> Hackathon                   | <input type="checkbox"/> SRI Value creation method (NABC) |
| <input type="checkbox"/> Human-Centred Design        | <input type="checkbox"/> Validation board                 |
| <input type="checkbox"/> Jobs-to-be-done (JTBD)      | <input type="checkbox"/> Value proposition Canvas         |
| <input type="checkbox"/> LEGO Serious Play (LSP)     |                                                           |

Tank Meeting no 46

# How to make corporate innovation work – *entrepreneurial style*



RISE is Sweden's research institute and innovation partner. Our 2,700 employees engage in and support all types of innovation processes. RISE is an independent, State-owned research institute, which offers unique expertise and over 100 testbeds and demonstration environments for future-proof technologies, products and services.



We are not-for-profit innovation experts. We help mature corporations and organisations to become truly innovative. We believe in the power of Entrepreneurship and Open Innovation. We deliver value through intrapreneur training, challenge-driven assignments, curated innovation spaces, business design and our collaborative corporate accelerator Beyond.

BREAKOUT SESSIONS

1.RED

**Designing the ideal Intrapreneur**  
Participate in an accelerated learning method to unlock the collective intelligence of the participants using famous Danish plastics.  
*Moderator:*  
*Jens Rottbøll*  
*Room:*  
*Acceleratorn*

2.BLUE

**Yes, let's start ourselves a corporate Incubator or Accelerator**  
Share learnings and find out what really works and what doesn't. And is there another option?  
*Moderator:*  
*Christian Lönne, Ideon Open & Olle Landgren, Sony*  
*Room:*  
*Innovatorn*

3.YELLOW

**Re-entering the atmosphere – find your way home**  
Explore strategies to get disruptive projects and transformed teams safely back to Earth. For the sake of those who stayed behind.  
*Moderator:*  
*Pontus Rystedt, Ideon Open*  
*Room:*  
*Drivkraften*

4.GREEN

**How to create a win-win relationship between large and small companies**  
Nurture intrapreneurship, explore common creative business models and use test & demo sites for joint development  
*Moderator:*  
*Pia Wågberg, RISE*  
*Room:*  
*Rullebören*

5.PURPLE

**Co-creation of Innovation Readiness Assessment - entrepreneurial style**  
We will together develop a framework for measuring the innovation readiness based on Open innovation and entrepreneurial principles in the corporate organization.  
*Moderator:*  
*Anders Nilsson, Ideon Open*  
*Room:*  
*Gripen*

6.PINK

**Yes, you can get what you want - Pitching training**  
Your chance to train the no 1 method to sell an idea. Used by startups, bosses and employees, husbands and wives, politicians and everything in between.  
*Moderator:*  
*Neal Greenspan, Ideon Innovation*  
*Room:*  
*The pool table area*

Questions

Learnings

Actions

CHALLENGE DOJO

