

Ideon Open


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Open Innovation Navigator & CEO

Innovation Pioneers' Tank meeting #46

May 22, 2019

Ideon Open AB

A space shuttle is shown in the upper left, launching and leaving a massive, bright orange and yellow plume of fire and smoke that stretches across the upper right portion of the slide. The background is a deep blue sky.

**Solving breakthrough challenges through
open innovation, collaboration and co-creation
to reignite entrepreneurship in mature organizations**

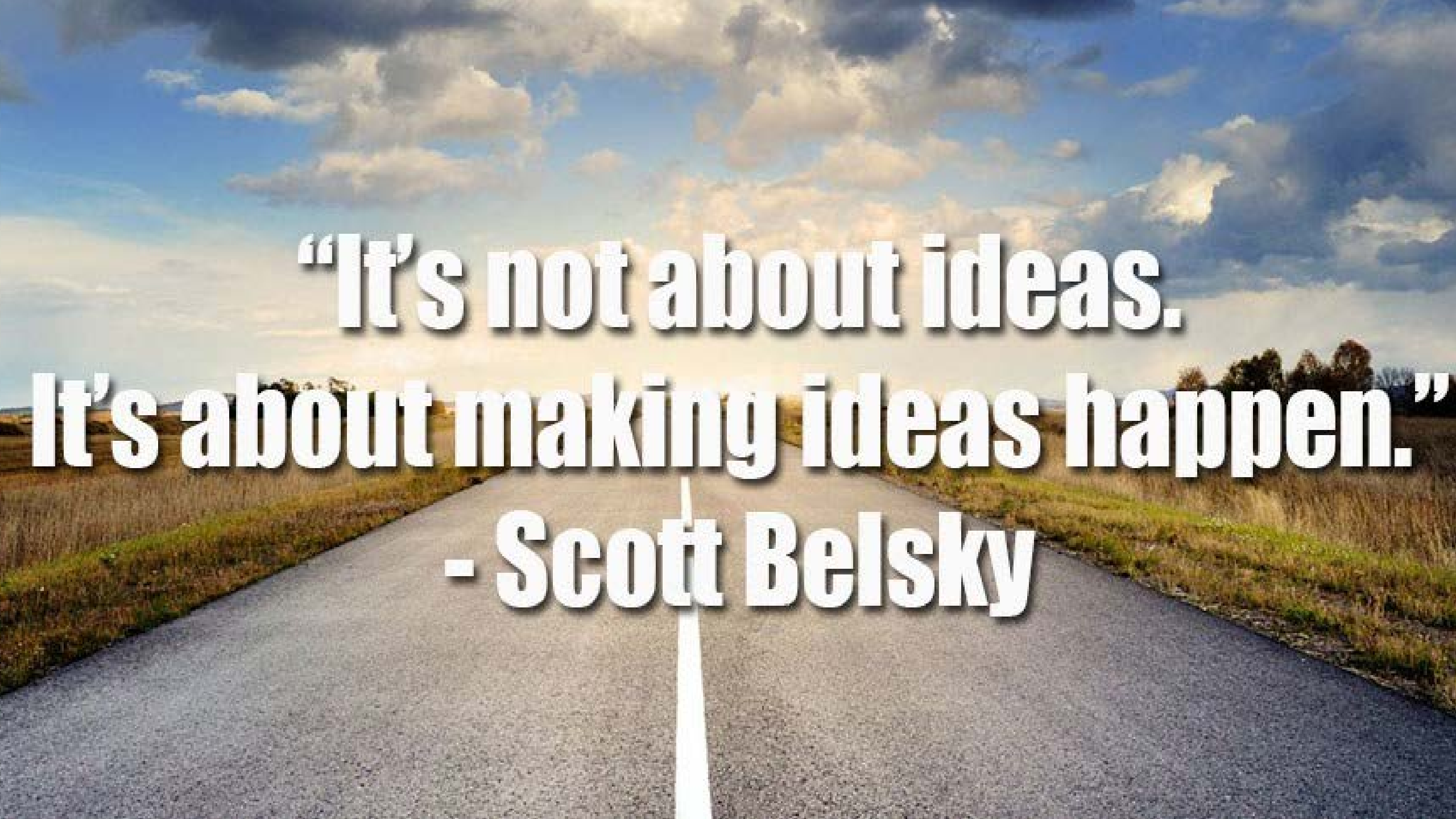
Creating sustainable growth in our society

*"No matter who you are, most of the
smartest people work for someone else"*

"



Bill Joy
Sun Microsystems



**“It’s not about ideas.
It’s about making ideas happen.”
- Scott Branson**

Partners

Academia

Industry



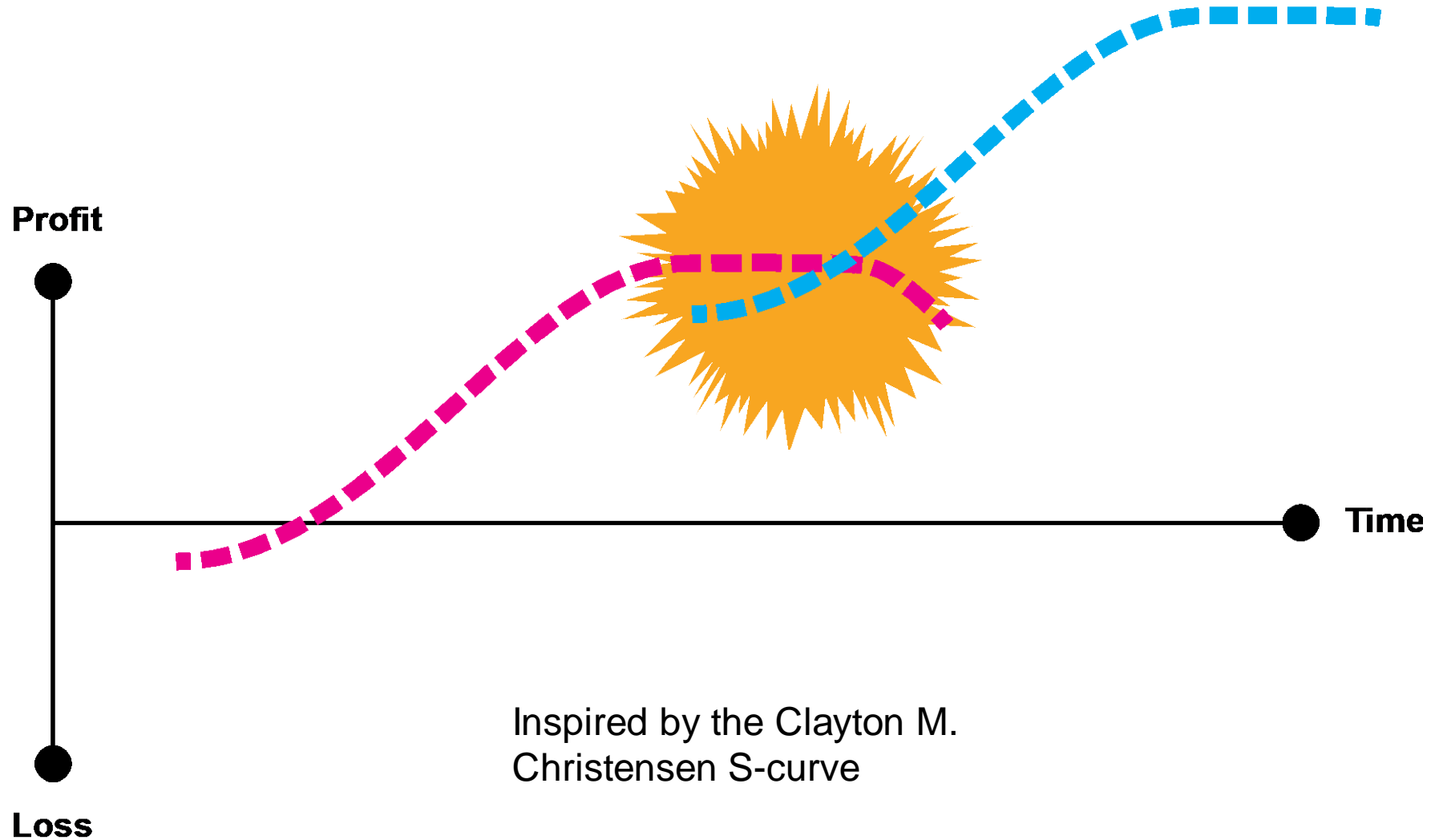
Public & NGOs

Clients

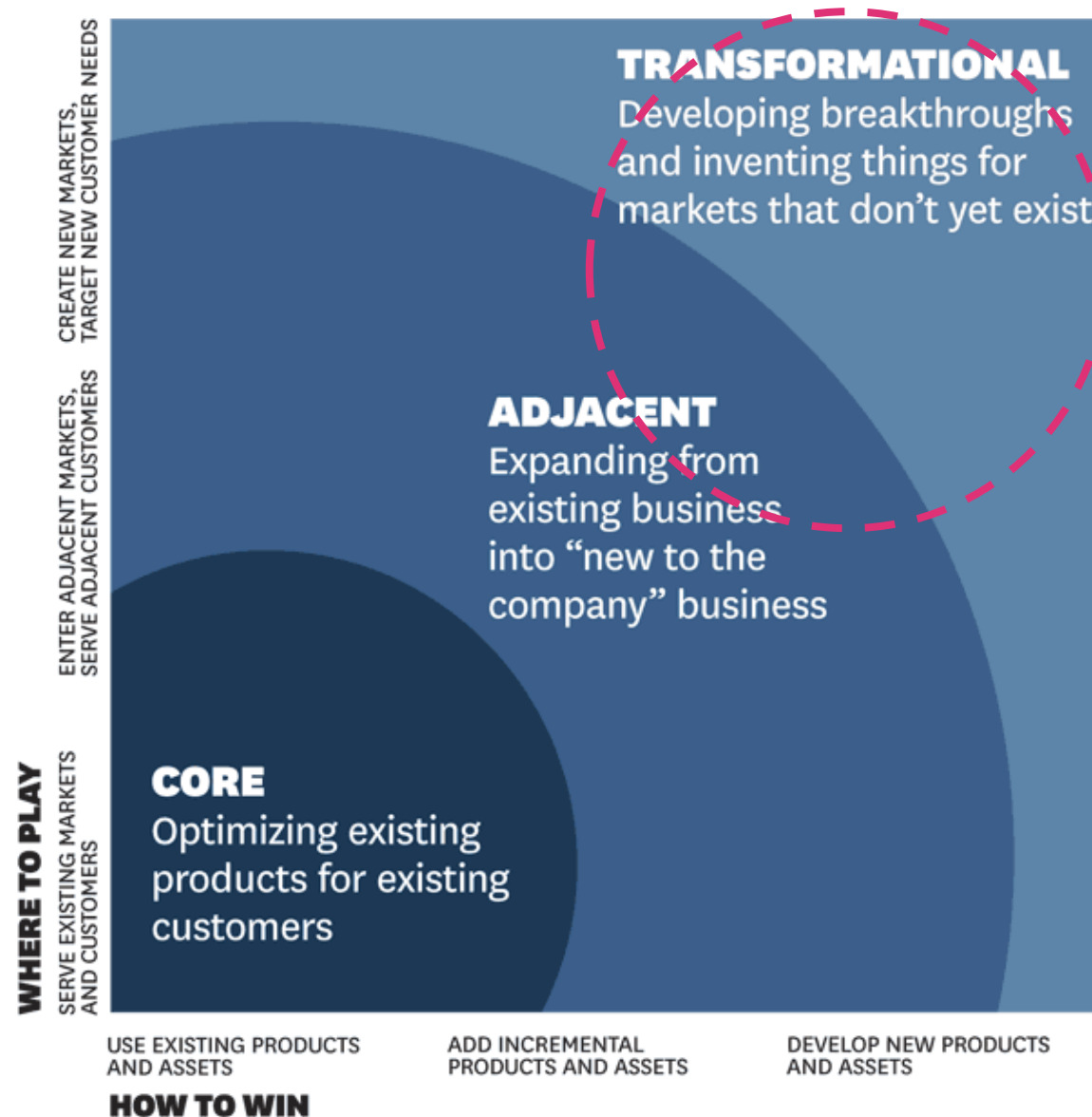


Start up way of thinking in established companies

The Ideon Open S-curve



Innovation Ambition





I AM CEO OF STORA ENSO HYLTE MILL AND I HAVE TWO QUESTIONS FOR YOU



Kenneth Ohlsson, CEO Stora Enso Hylte Mill, Sweden

I welcome you to share your
thoughts at:
www.BrainstormwithKenneth.se

I am Kenneth Ohlsson, CEO.

**I have two questions for
you as CEO of your
business.**

We are a paper mill company with a turnover of €250 000 000 at our plant called "Stora Enso Hylte Mill". The total turnover in Stora Enso Group is €10 500 000 000.

My blessing and challenge is a raw abundance of cheap energy, natural resources, and a great logistics setup to the rest of Europe. With an efficient modern production we have more capacity to offer. What else can it be used for?

In today's connected and open world it seems natural for me to ask my peers for your ideas. And what a fun way of working!

From one CEO to another I would like to ask two questions:

1. What business opportunities do you see for our infrastructure?
2. What companies do you see that we can invite for collaboration regarding the infrastructure capacity?



storaenso





Opening of Europe's largest wood fibre-based biocomposite plant



Hylte Mill, Sweden - June 4, 2018

Volvos systembolags ovanliga drag – raggar idéer på Dreamhack

Ekonomi Det kan bli en gamer som bestämmer hur framtidens Volvo ser ut. Världens största digitala festival Dreamhack har i helgen samlat 50 000 spelintresserade – och representanter från fordonsföretaget Cevt. (GP 181203)





Vill du jobba med innovation och digitalisering mitt i centrala Helsingborg?



GAME OF HOMES

BRAIN TANK. DO TANK. POLICY TANK.



SKANSKA

**IDEON
NEPO**

BEYOND

THE COLLABORATIVE CORPORATE ACCELERATOR

**RI.
SE**
Research Institute for Science & Technology

**IDEON
OPEN**

POWERING INNOVATION

...beyond corporate limits

POWERED BY RISE & **IDEON OPEN**

Collaborative Corporate Accelerator at Ideon

VERTICALS

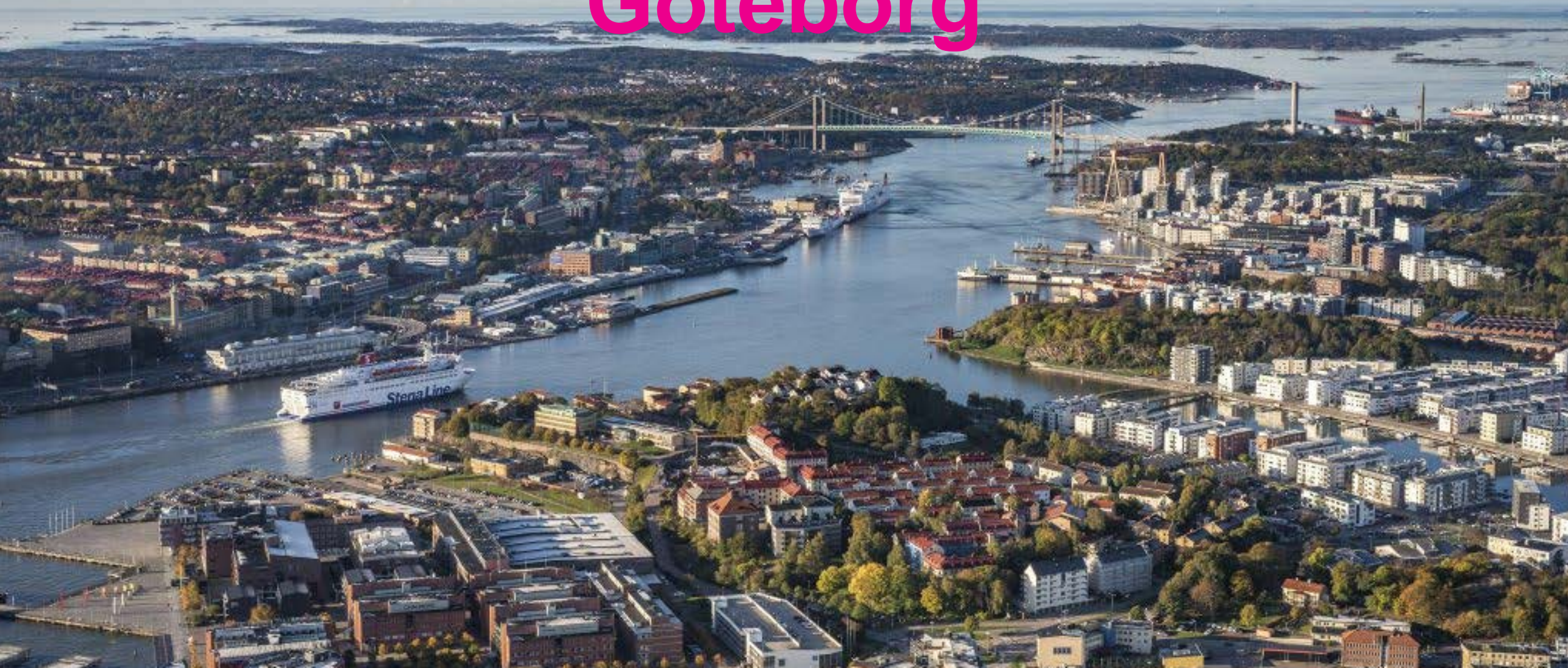
Smart Cities
Health Tech
Smart Materials
Future Transportation



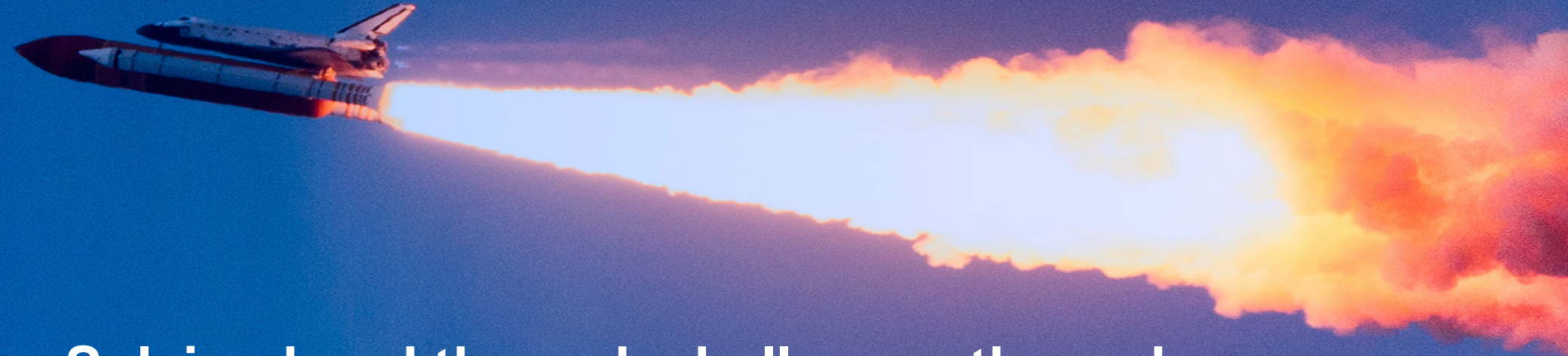
TECHNOLOGIES

IR/ Augmented Reality
Connectivity
Cloud
Mobility
Big Data/ Data Science
Artificial Intelligence

BEYOND Göteborg



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to reignite entrepreneurship in large organizations**

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CHALLENGE DOJO

A **dōjō** ([道場](#)) is a hall or space for immersive learning or meditation. (Wikipedia)



