

# Agenda

## • 09:00 - 09:30 Morning mingle and breakfast 09:30 - 10:00 Altran - The story Boria Baturone Blanc Altran Managing Director World Class Center Innovation and Design 10:00 - 10:30 Enabling the core vs. context Pär Andreasson journey by embracing digital Altran Scandinavia Division Director Digital 10:30 - 11:30 A journey into the future Peter Hellström Altran Scandinavia Director Cloud & Innovation Center 11:30 - 12:30 Workshop 12:30 - 13:30 Lunch 13:30 - 15:00 Workshop 15:00 - 15:15 Top 3 Roadmaps 15:15 - 15:45 Millennials Panel 15:15 - 15:45 Closing altran

# **TANK MEETING** NO.41

pioneers®

innovation altran

# The Digital Roadmap

How a digital roadmap can revolutionize your business

Never before the gap has been bigger between the possibilities within IoT and the lack of digital strategies. Join us in this tank meeting where we will look at the digital roadmap and how a well-defined digital roadmap can revolutionize your business.

Altran has a long history of combining digital development, big data, analytics and engineering knowledge into innovative solutions. The aim of this tank meeting is for the participants to understand how the gap can be reduced and how to make digital solutions as a part of your development.

## **Highligts**

## Altran - The story

The Altran history from 1950's - 2030 Creating value with innovation

#### Core vs. Context

Enabling the core vs. context journey by embracing digital

### A journey into the future

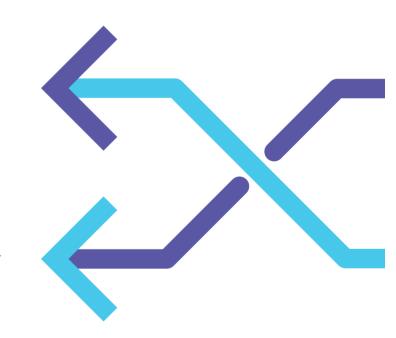
What is possible today and tomorrow. Let's talk about creating value with the digital solutions of today

## Your digital roadmap

Understanding more of the challenge you have in front of you. We will try to do Ostervalds business model canvas with new

#### Panel Discussion

Panel discussion with first generation digital natives

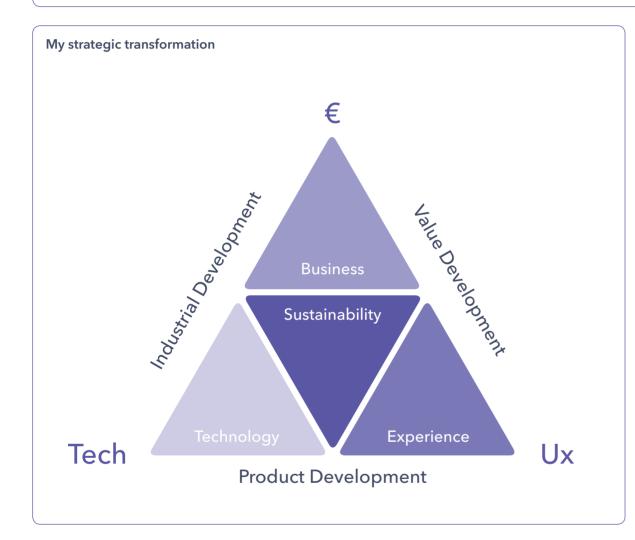


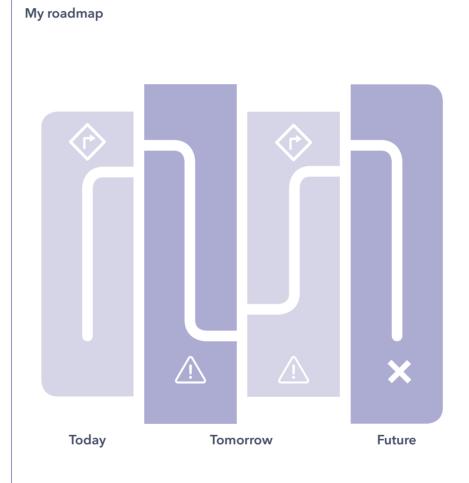
## **About Altran**

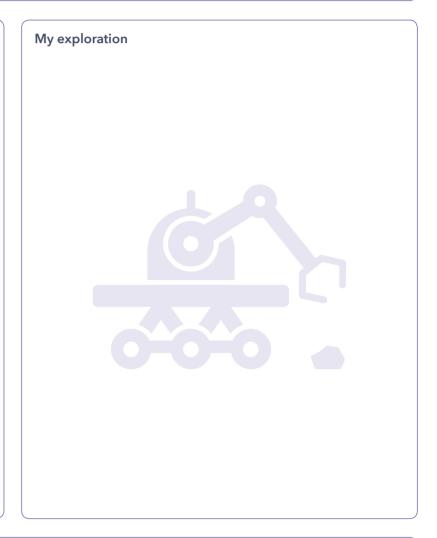
As a global leader in Engineering and R&D services (ER&D), Altran offers its clients a new way to innovate by developing the products and services of tomorrow. Altran works alongside its clients on every link in the value chain of their project, from conception to industrialization. For over thirty years, the Group has provided its expertise to key players in the Aerospace, Automotive, Defense, Energy, Finance, Life Sciences, Railway, and Telecom sectors, among others. In 2017, the Altran group generated revenues of €2.282 billion. With a headcount of more than 33,000 employees, Altran is present in more than 20 countries.



My key insights from today







My short term activities

My mid term activities

My long term activities