

 Who is your user?



 What is your untapped opportunity?



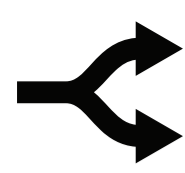
 What do you seek to learn through prototyping?



Prototype _____

Documentation

- PHOTOS
- VIDEO
- OTHER



DIVERGENT PROTOTYPING

Components:

Learning objective:

Outcome & insights:



Prototype _____

Documentation

- PHOTOS
- VIDEO
- OTHER

Components:

Learning objective:

Outcome & insights:



Prototype _____

Documentation

- PHOTOS
- VIDEO
- OTHER

Components:


Learning objective:

Outcome & insights:

10^x labs

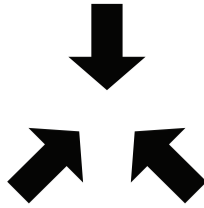
PROTOTYPING

 Pros

 Cons

 Peer suggestions for next step

 Who is your user?

 CONVERGENT
PROTOTYPING

 Problem:

 Solution:

 Unique value proposition:

 Minimum Viable Prototype,
components & functionality:



Company:



EXPONENTIAL ROADMAP

Your exponential endgame:

10^x

Milestone 4



Milestone 3



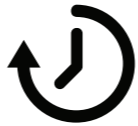
Milestone 2



Milestone 1



Where you are today:



10^x labs
PROTOTYPING



What exponential technologies will you leverage?

Which additional skills do you require in your team?

What strategic partnerships does your venture require?

What is your next step?